

ALIVE Rescue Presents our  
5<sup>th</sup> Annual “Lucky for Life” Gala  
November 9<sup>th</sup>, 2018



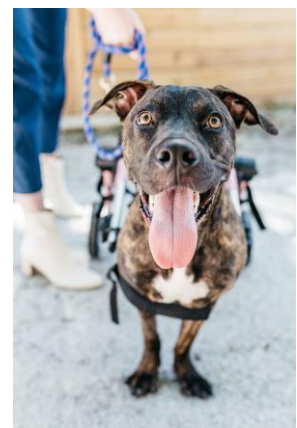
# 5<sup>th</sup> Annual Gala

## “Lucky for Life”

ALIVE Rescue is an animal rescue that protects the lives and the rights of animals. We believe every animal has the right to a well-balanced, socialized and fulfilled life. We take on the responsibility to save, rehabilitate and place abandoned, abused and stray animals. We provide medical, behavioral and physical support for animals despite their age, health and/or breed. ALIVE Rescue promotes sustainable living and caregiving by building awareness, appreciation and respect for all animals and the environment within our communities.

In the 10 years since ALIVE Rescue has been founded, we have rescued and placed over 1,120 dogs, cats and rabbits into their forever homes. In 2013 we opened The Little Barn, which serves as a safe haven for our rescued animals, while they wait patiently for their forever homes, or before being placed into foster homes. On September 19, 2016, ALIVE Rescue converted The Little Barn into a Special Isolation Center for canine influenza exposed dogs. Additionally, in 2019, we are expanding our operations into Southern Wisconsin with the addition of the BIG barn.

As a nonprofit we depend solely on individual donations, and funds raised through our events. We are very excited to host our fifth formal event, “Lucky for Life”, on the 9<sup>th</sup> of November, 2018, at The Joinery and hope you will be a part of this intimate evening.



## **ALIVE Rescue Partnership Opportunities**

**Presenting Partner: Monetary Contribution: \$2,500.00**

### **Promotional Incentives:**

- Video/ Audio display at event
- Verbal recognition of business at event
- Marketing Material distributed in 40 VIP gift bags
- Marketing materials distributed in adoption packets for calendar year following
- Social Media Marketing (company name and/or logo) on: Facebook Instagram and Twitter (almost 32,000 accumulated followers on combined sites)
- Mention in Monthly Newsletter (distributed to almost 5,000)
- 3 months of complimentary ad space in Monthly Newsletter
- Mention on Social Media when added as Presenting Partner (donation must be received) with option to display link to company website / Facebook page as well as Feature Story on Social Media (Facebook and Instagram)
  - Direct mention of your business and services offered
- Listed as Presenting Partner on ALIVE Rescue's Special Event page for one year

### **Company Incentives:**

- Two tickets to event which include, general admission, open bar and passed au d'oeuvres
- 10% off all ALIVE merchandise for employees for calendar year following
- Invitation to name an adoptable dog or cat

### ***What can your \$2,500.00 donation do for ALIVE Rescue?***

- Save the life of 8 healthy cats or dogs waiting at the shelter.
  - or
  - Provide 13 spay/neuter surgeries.
    - or
    - Provide full vaccinations for a litter of 10 puppies

## **Supporting Partner: Monetary Contribution \$1,000.00**

### **Promotional Incentives:**

- Video/ Audio logo display at event
- Marketing Material distributed in 40 VIP gift bags
- Social Media Marketing (company name and/or logo) on: Facebook Instagram and Twitter (almost 32,000 accumulated followers on combined sites)
- Mention in Monthly Newsletter (distributed to almost 5,000)
- 1 month of complimentary ad space in Monthly Newsletter
- Mention on Facebook when added as Supporting Partner (donation must be received)
- Listed as Supporting Partner on ALIVE Rescue's Special Event page for one year

### **Company Incentives:**

- 10% off all ALIVE merchandise for employees for calendar year following

#### ***What can your \$1,000.00 donation do for ALIVE Rescue?***

- Save the life of 3 healthy cats or dogs waiting at the shelter.  
or
  - Emergency care for a dying parvo puppy  
or
- Provide 2 much needed dentals for senior cats or dogs



## **General Partner: Monetary Donation of \$300.00**

### **Promotional Incentives:**

- Video/ Audio logo display at event
- Marketing Material distributed in 40 VIP gift bags
- Social Media Marketing (company name and/or logo) on: Facebook Instagram and Twitter (almost 32,000 accumulated followers on combined sites)
- Mention in Monthly Newsletter (distributed to almost 5,000)
- Mention of Facebook when added as sponsor (donation must be received)
- Listed as General Partner on ALIVE Rescue's Special Events page for one year

### **Company Incentives:**

- 10% off all ALIVE merchandise for employees for calendar year following

#### ***What can your \$300.00 donation do for ALIVE Rescue?***

- Save the life of 1 healthy cat or dog waiting at the shelter.  
or
- Provide 1 week of food for all ALIVE Rescue cats and dogs.  
or
- Provide 4 vaccinations for a dog or cat waiting to be adopted.





## **ALIVE Hosting Opportunities: Food and Liquor**

**Presenting Host:** In kind of monetary sponsorship

*Valued at cost of service/goods (donation for 180 guests)*

### **Promotional Incentives:**

- Video/ Audio display at event
- Verbal recognition of business at event
- Marketing Material distributed in 40 VIP gift bags
- Marketing materials distributed in adoption packets for calendar year following
- Social Media Marketing (company name and/or logo) on: Facebook Instagram and Twitter (almost 32,000 accumulated followers on combined sites)
- Mention in Monthly Newsletter (distributed to almost 5,000)
- 3 months of complimentary ad space in Monthly Newsletter
- Mention on Social Media when added as Presenting Partner (donation must be received) with option to display link to company website / Facebook page as well as Feature Story on Social Media ( Facebook and Instagram)
  - Direct mention of your business and services offered
- Listed as Presenting Partner on ALIVE Rescue's Special Event page for one year

### **Company Incentives:**

- Two tickets to event which include, general admission, open bar and passed au d'oeuvres
- 10% off all ALIVE merchandise for employees for calendar year following
- Invitation to name an adoptable dog or cat



## **ALIVE Hosting Opportunities: Food and Liquor Continued**

**Supporting Host:** In kind of monetary sponsorship, donation of product.

Valued at cost of service/goods (donation for 180 guests)

### **Promotional Incentives:**

- Video Audio logo display at event
- Marketing Material distributed in 40 VIP gift bags
- Social Media Marketing (company name and/or logo) on: Facebook Instagram and Twitter (almost 32,000 accumulated followers on combined sites)
- Mention in Monthly Newsletter (distributed to almost 5,000)
- 1 month of complimentary ad space in Newsletter
- Mention on Facebook when added as supporting Host
- Listed as Supporting Host Partner on ALIVE Rescue's Special Events page for one year

### **Company Incentives:**

10% off all ALIVE merchandise for employees for calendar year following

## **Auctions**

### **Live Auction: Item valued \$500.00 or more**

- Display at Event
- Logo and mention of business with Live Silent Auction bidding at Event
- Marketing Material distributed in 40 VIP Gift Bags
- Mention on Facebook

### **Silent Auction: Item Valued at \$100.00 or more**

- Display at Event
- Marketing Material Distributed in 40 VIP Gift Bags
- Mention on Facebook

## Donations

### In Kind Donation:

- Donation of product and/or service discount to business for VIP gift bags (40 counts)

- Marketing Material in all Gift Bags

\*All in-kind donations for Auction and Gift bags are tax deductible\*

If your company would like a charitable tax deduction form, please contact Kristen at: [Kristen.aliverescue@gmail.com](mailto:Kristen.aliverescue@gmail.com)

### Instructions to Sponsor:

#### Payment Options:

**By Check:** Please send check and completed sponsorship form to:

ALIVE Rescue at 2227 W Belmont Avenue, Chicago IL, 60618.

**By Credit Card:** Please contact Kristen at: [Kristen.aliverescue@gmail.com](mailto:Kristen.aliverescue@gmail.com) to arrange credit card payment. Sponsorship form can be filled out online and sent back via email or mailed directly to ALIVE Rescue.

**Silent Auction Donation / Gift Bag Donation:** Please send items to ALIVE Rescue at 2227 W Belmont Avenue, Chicago IL, 60618.

Include sponsorship packet and please specify on packaging “ALIVE Rescue Gala 2018”

#### **Please indicate Partnership: (Include Company Name)**

Presenting \$2,500.00: \_\_\_\_\_

Supporting \$1,000.00: \_\_\_\_\_

General \$300.00: \_\_\_\_\_

Please send company logo to [bianca.aliverescue@gmail.com](mailto:bianca.aliverescue@gmail.com)



**Hosting Partnership: Please include what will be donated and Company Name**

Presenting: \_\_\_\_\_ donation of \_\_\_\_\_ for 180 guests

Supporting: \_\_\_\_\_ donation of \_\_\_\_\_ for 180 guests

**Silent Auction Donation:** Please indicate what will be donated, value of item and include company logo.

\_\_\_\_\_

**VIP Gift Bag Donation:** Please indicate what will be donated and value of item

\_\_\_\_\_ (40 count)

Thank you for your generosity and support!

Please contact Bianca at: [bianca.aliverescue@gmail.com](mailto:bianca.aliverescue@gmail.com) with any questions.

