



ALIVE Rescue Presents
8th Annual Ride Alive
September 23, 2018





8th Annual Ride Alive

ALIVE Rescue has created Ride Alive, a two person team scavenger hunt on bicycles! This event is sure to be the rescue event of the year!

Teams will begin the race at ALIVE Rescue's adoption center (The Little Barn), located at 2227 W. Belmont Avenue, in the Roscoe Village neighborhood and cross the finish line at Begyle Brewing Company, navigating fun tasks and interactive puzzles along the way.

There will be a celebration for all event participants after the race, with food and drink, and prizes for the teams that come in the first, second and third positions as well as those who raise the most funds through Firstgiving. Some of our awesome dogs who are looking for their forever homes will be there to greet the participants as well!



This unique event presents a fantastic opportunity to show support to homeless dogs and cats by becoming a sponsor of Ride Alive while simultaneously marketing your business to a wide audience.

As a sponsor at any level, this unique marketing opportunity includes:

- ❁ Access to a desirable target audience- we anticipate a minimum of 100 urban pet lovers from Lakeview, Wicker Park, Bucktown, Lincoln Park, Logan Square, Roscoe Village and other major Chicago neighborhoods.
- ❁ Pre-event promotion on aliverescue.org, the Firstgiving.org event/ticketing website, all social media outlets utilized by ALIVE Rescue (currently over 31,000 followers) & through our e-newsletter (current distribution is over 4,000).
- ❁ Media coverage- due to the standout nature of this event, we are anticipating media coverage by multiple print, television, and online outlets.

8th Annual Ride Alive

2018 Sponsorship Levels

Presenting Sponsor

\$1,500

Presenting Sponsor's name/logo will appear:

- On all social media outlets (Facebook, Instagram and Twitter followers currently over 31,000).
- On 5,000 event postcards distributed throughout the city.
- On the event posters and promotional flyers in highly visible locations.
- On event banners and maps.
- On the event page of aliverescue.org and a prominent link on Firstgiving.org registration site.
- In our e-newsletter (current distribution is over 4,000).

Additional benefits include:

- On "Our Sponsors" page of ALIVE Rescue's website for 1 year.
- On all other print for this event including magazine and newspaper ads.
- Mention in all media alerts and press releases; mention of sponsorship in all live TV and radio interviews when possible.
- Give-away promotional opportunity.
- 6 complimentary admissions to the Ride Alive after party

Hosting Sponsor

In-Kind

Official Host of Ride ALIVE After party

- On all social media outlets (Facebook, Instagram and Twitter followers currently over 31,000).
- On 5,000 event postcards distributed throughout the city.
- On the event posters and promotional flyers in highly visible locations.
- On event banners and maps.
- On the event page of aliverescue.org and a prominent link on Firstgiving.org registration site.
- In our e-newsletter (current distribution is over 4,000).

Additional benefits include:

- On "Our Sponsors" page of ALIVE Rescue's website for 1 year.
- On all other print for this event including magazine and newspaper ads.
- Mention in all media alerts and press releases; mention of sponsorship in all live TV and radio interviews when possible.
- Give-away promotional opportunity.

Supporting Sponsor

\$300

Supporting Sponsor's name/logo will appear:

- On all social media outlets (Facebook, Instagram and Twitter followers currently over 31,000).
- On 5,000 event postcards distributed throughout the city.
- On the event posters and promotional flyers in highly visible locations.
- On event banners and maps.
- On the event page of aliverescue.org and a prominent link on Firstgiving.org registration site.
- In our e-newsletter (current distribution is over 4,000).

Additional benefits include:

- Give-away promotional opportunity.
- 2 complimentary admissions to the Ride Alive after party.

Sponsor a Stop

\$200

This year we have added a new way to get involved! We are looking for businesses that would like to become part of the day and sponsor a challenge at one of the many Chicago Park District locations we have stops at.

- Signage at stop location
- Complimentary Admission to After Party for two
- Help us come up with "Challenge" for park location
- Marketing material distributed in gift bags
- Business name appears on ALIVE Facebook Page event Album for one year Minimum

Challenge Location Sponsor

FREE

Become part of Ride Alive by offering participants a complimentary, fun, exciting and challenging activity at your business.

- By welcoming our Ride Alive teams into your place of business for a challenge, you will be increasing exposure and potential client base.
- All Ride Alive team members will be asked to "check-in" via social media (Facebook and/or Instagram) during their challenge at your business. This will help boost "likes" and "followers" to your pages.
- Marketing material distributed in gift bags
- Business name and link to Facebook page appears on the ALIVE Rescue 8th Annual Ride Alive photo album once it is posted.

Prize/In-kind Donation for Gift Bag

We are also happy to accept donations of goods or services for Ride Alive, as prizes for the participants or gift bag giveaway which advertises your company and product to our event attendees.

ALIVE Rescue is an Illinois non-for-profit organization. We have federal charitable 501(c)(3) status so your donation is tax deductible.



Every dollar raised by Ride Alive will enable ALIVE Rescue to continue life-saving work!

8th Annual Ride Alive Corporate Sponsorship Form

Presenting Sponsor \$1,500

Supporting Sponsor \$300

Sponsor a Stop \$200

Gift Bag Item Donation (100 count)

Please

Specify: _____

Participant Prize Donation

Please

Specify: _____

Company Name (*as you would like it to appear on all marketing material*):

Contact Name: _____

Address: _____

Phone: _____

Fax: _____ Email: _____

Website:

Instructions

Payment ~

If you are paying by check, please make check payable to ALIVE Rescue and mail to 2227 W. Belmont Avenue, Chicago, Illinois 60618 along with the completed Sponsorship Form. If you prefer to pay by credit card, please contact us at bianca.aliverescue@gmail.com for payment instructions.

Logo ~

Please e-mail a jpeg image of your company logo to bianca.aliverescue@gmail.com for use on all marketing material and ALIVE Rescue's website.

Gift Bag Inserts ~

If you are donating a gift bag or Prize for our Participants or will be including your company literature/marketing material in our gift bags, please call us at 773.913.8100 to arrange for pick up or ship to: **ALIVE Rescue** at 2227 W . Belmont Avenue, Chicago , IL 60618

About ALIVE Rescue

ALIVE Rescue is an animal rescue that protects the lives and the rights of animals. We believe every animal has the right to a well-balanced, socialized and fulfilled life. We take on the responsibility to save, rehabilitate and place abandoned, abused and stray animals. Our rescue permanently houses and cares for the animals that cannot be placed into forever homes for the duration of their natural lives. We provide medical, behavioral and physical support for animals despite their age, health and/or breed. **ALIVE Rescue** promotes sustainable living and caregiving by building awareness, appreciation and respect for all animals and the environment within our communities.

ALIVE Rescue was founded by an individual who had a dream to build a sanctuary for homeless animals. She took this dream, put together an amazing team of volunteers and created **ALIVE Rescue**.

Your sponsorship will help provide adoption services to animals in need of loving homes and help cover the costs associated with caring for them until they are adopted. Your donation will also help us run The Little Barn, our Special Isolation Center in Chicago's Roscoe Village neighborhood. Additionally, in 2019, we are expanding our operations into Southern Wisconsin with the addition of The BIG barn.

